



World Softball League State Director Objectives

- WSL State Director is responsible for recruiting/training/ supervising Tournament directors for all sanctioned WSL Adult Slow Pitch Qualifying softball tourneys including State Championships.
- WSL State Director is responsible for contacting local Parks & Recreation officials and securing ball fields for all WSL events.
- WSL State Director is required to contact all local teams managers and invite them to play in all local tourneys and make follow up calls after tourneys completion to encourage teams to use their berths to attend WSL National Events in Colorado, Nevada, Minnesota & Florida.
- WSL State Director is responsible for recruiting/training/securing a Sanctioned WSL umpire crew.
- WSL State Director is responsible Tournament Bracketing.
- WSL State Director is responsible for contacting Local/National Businesses to secure sponsorship funds to offset the cost of your events and build profitability for your softball enterprise.
- WSL State Director is responsible for Promoting WSL Sponsors and WSL merchandise at your Events.

WSL is interested in helping you build a profitable event business and in return ask that you send your best teams to WSL National Events.

WSL offers you the opportunity to be a successful event organizer.

WSL will provide your Events with WSL Liability Insurance.

WSL will provide you with WSL/Miken/Elite Awards Packages.

WSL will provide you with WSL Merchandise for novelties sales.

WSL will provide you with Sanctioned WSL/Miken softballs.

WSL will provide your WSL Sanctioned umpires with Official WSL Uniforms.

WSL will provide you with Professional Event Organizational Support.